

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 955002-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WPBF | Mica Hansen | HRP -Washingt | National |

| Advertiser | Product | Estimate Number |
|--------------------|-----------|-----------------|
| NRSC/Mack/R/Senate | NRSC/MACK | |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/25/12 - 09/30/12 | 955002 | 06334549 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|---------------------------------|-------------------|-----------------------|----------------|----------------|-----------|-------------|
| 1 | 09/25/12 | 09/28/12 | WPBF News 25 Mornings 6-7AM | 6-7AM | -T-TF-- | :30 | 3 | \$200.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | -T-TF-- | 3 | \$200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Tu | 09/25/12 | 6:20 AM | WPBF News 25 Mornings | 6-7AM | :30 | CMD0917RH | \$200.00 NM |
| 1 | WPBF | Th | 09/27/12 | 6:39 AM | WPBF News 25 Mornings | 6-7AM | :30 | CMD0917RH | \$200.00 NM |
| 3 | WPBF | F | 09/28/12 | 6:08 AM | WPBF News 25 Mornings | 6-7AM | :30 | CMD0917RH | \$200.00 NM |
| 2 | 09/25/12 | 09/27/12 | Good Morning America | 7-9AM | -TWT--- | :30 | 3 | \$250.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | -TWT--- | 3 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 09/25/12 | 8:58 AM | Good Morning America | 7-9AM | :30 | CMD0917RH | \$250.00 NM |
| 2 | WPBF | W | 09/26/12 | 9:00 AM | Good Morning America | 7-9AM | :30 | CMD0917RH | \$250.00 NM |
| 3 | WPBF | Th | 09/27/12 | 8:29 AM | Good Morning America | 7-9AM | :30 | CMD0917RH | \$250.00 NM |
| 3 | 09/26/12 | 09/28/12 | WPBF News 25 @ Noon 12pm-1230pm | 12pm-1230pm | --WTF-- | :30 | 3 | \$160.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | --WTF-- | 3 | \$160.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 09/26/12 | 12:09 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | CMD0917RH | \$160.00 NM |
| 2 | WPBF | Th | 09/27/12 | 12:30 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | CMD0917RH | \$160.00 NM |
| 3 | WPBF | F | 09/28/12 | 12:23 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | CMD0917RH | \$160.00 NM |
| 4 | 09/26/12 | 09/27/12 | Dr. Oz | 4-5p | --WT--- | :30 | 2 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | --WT--- | 2 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 09/26/12 | 4:27 PM | Dr. Oz | 4-5p | :30 | CMD0917RH | \$400.00 NM |
| 2 | WPBF | Th | 09/27/12 | 4:26 PM | Dr. Oz | 4-5p | :30 | CMD0917RH | \$400.00 NM |
| 5 | 09/25/12 | 09/28/12 | M-F 5pm News | 5-6pm | -TWTF-- | :30 | 4 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | -TWTF-- | 4 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------|--------------|----------------|---------------------|
| 955002-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |
| Advertiser | | Product | Estimate Number |
| NRSC/Mack/R/Senate | | NRSC/MACK | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|------------|----------|---|----------------|---------------------------|----------------|----------------|-----------|----------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|----------|----------|----|----------|----------|--------------|-------------|----------------|-----------|----------|------|------|------|------|----------|----------|--------------|---------------------------|---------------|-----------|-----------|----------|----|------|------|----------|----------|--------------|---------------------------|---------------|-----------|-----------|----------|----|------|------|----------|----------|--------------|---------------------------|------------|-----------|-----------|----------|----|
| 5 | 09/25/12 | 09/28/12 | M-F 5pm News Class of Time - Pre-emptible with notice | 5-6pm | -TWTF-- | :30 | 4 | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>09/25/12</td><td>5:20 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>CMD0917RH</td><td>\$350.00</td><td>NM</td></tr><tr><td>4</td><td>WPBF</td><td>W</td><td>09/26/12</td><td>5:53 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>CMD0917RH</td><td>\$350.00</td><td>NM</td></tr><tr><td>3</td><td>WPBF</td><td>Th</td><td>09/27/12</td><td>5:53 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>CMD0917RH</td><td>\$350.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>F</td><td>09/28/12</td><td>5:13 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>CMD0917RH</td><td>\$350.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Tu | 09/25/12 | 5:20 PM | M-F 5pm News | 5-6pm | :30 | CMD0917RH | \$350.00 | NM | 4 | WPBF | W | 09/26/12 | 5:53 PM | M-F 5pm News | 5-6pm | :30 | CMD0917RH | \$350.00 | NM | 3 | WPBF | Th | 09/27/12 | 5:53 PM | M-F 5pm News | 5-6pm | :30 | CMD0917RH | \$350.00 | NM | 2 | WPBF | F | 09/28/12 | 5:13 PM | M-F 5pm News | 5-6pm | :30 | CMD0917RH | \$350.00 | NM | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Tu | 09/25/12 | 5:20 PM | M-F 5pm News | 5-6pm | :30 | CMD0917RH | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WPBF | W | 09/26/12 | 5:53 PM | M-F 5pm News | 5-6pm | :30 | CMD0917RH | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WPBF | Th | 09/27/12 | 5:53 PM | M-F 5pm News | 5-6pm | :30 | CMD0917RH | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WPBF | F | 09/28/12 | 5:13 PM | M-F 5pm News | 5-6pm | :30 | CMD0917RH | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | 09/25/12 | 09/27/12 | WPBF News 25 @ 6:00P Class of Time - Pre-emptible with notice | 6-6:30PM | -TWT--- | :30 | 3 | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-TWT---</td><td>3</td><td>\$500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>09/25/12</td><td>6:09 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>CMD0917RH</td><td>\$500.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>W</td><td>09/26/12</td><td>6:21 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>CMD0917RH</td><td>\$500.00</td><td>NM</td></tr><tr><td>3</td><td>WPBF</td><td>Th</td><td>09/27/12</td><td>6:24 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>CMD0917RH</td><td>\$500.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/24/12 | 09/30/12 | -TWT--- | 3 | \$500.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Tu | 09/25/12 | 6:09 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | CMD0917RH | \$500.00 | NM | 2 | WPBF | W | 09/26/12 | 6:21 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | CMD0917RH | \$500.00 | NM | 3 | WPBF | Th | 09/27/12 | 6:24 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | CMD0917RH | \$500.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/24/12 | 09/30/12 | -TWT--- | 3 | \$500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Tu | 09/25/12 | 6:09 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | CMD0917RH | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WPBF | W | 09/26/12 | 6:21 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | CMD0917RH | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WPBF | Th | 09/27/12 | 6:24 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | CMD0917RH | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | 09/26/12 | 09/27/12 | Wheel Of Fortune Class of Time - Pre-emptible with notice | 7-7:30PM | --WT--- | :30 | 2 | \$750.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>--WT---</td><td>2</td><td>\$750.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>09/26/12</td><td>7:07 PM</td><td>Wheel Of Fortune</td><td>7-7:30PM</td><td>:30</td><td>CMD0917RH</td><td>\$750.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>Th</td><td>09/27/12</td><td>7:13 PM</td><td>Wheel Of Fortune</td><td>7-7:30PM</td><td>:30</td><td>CMD0917RH</td><td>\$750.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/24/12 | 09/30/12 | --WT--- | 2 | \$750.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | W | 09/26/12 | 7:07 PM | Wheel Of Fortune | 7-7:30PM | :30 | CMD0917RH | \$750.00 | NM | 2 | WPBF | Th | 09/27/12 | 7:13 PM | Wheel Of Fortune | 7-7:30PM | :30 | CMD0917RH | \$750.00 | NM | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/24/12 | 09/30/12 | --WT--- | 2 | \$750.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | W | 09/26/12 | 7:07 PM | Wheel Of Fortune | 7-7:30PM | :30 | CMD0917RH | \$750.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WPBF | Th | 09/27/12 | 7:13 PM | Wheel Of Fortune | 7-7:30PM | :30 | CMD0917RH | \$750.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | 09/25/12 | 09/28/12 | Jeopardy Class of Time - Pre-emptible with notice | 7:30-8PM | -T--F-- | :30 | 2 | \$850.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-T--F--</td><td>2</td><td>\$850.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>09/25/12</td><td>7:52 PM</td><td>Jeopardy</td><td>7:30-8PM</td><td>:30</td><td>CMD0917RH</td><td>\$850.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>F</td><td>09/28/12</td><td>7:53 PM</td><td>Jeopardy</td><td>7:30-8PM</td><td>:30</td><td>CMD0917RH</td><td>\$850.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/24/12 | 09/30/12 | -T--F-- | 2 | \$850.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Tu | 09/25/12 | 7:52 PM | Jeopardy | 7:30-8PM | :30 | CMD0917RH | \$850.00 | NM | 2 | WPBF | F | 09/28/12 | 7:53 PM | Jeopardy | 7:30-8PM | :30 | CMD0917RH | \$850.00 | NM | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/24/12 | 09/30/12 | -T--F-- | 2 | \$850.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Tu | 09/25/12 | 7:52 PM | Jeopardy | 7:30-8PM | :30 | CMD0917RH | \$850.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WPBF | F | 09/28/12 | 7:53 PM | Jeopardy | 7:30-8PM | :30 | CMD0917RH | \$850.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | 09/25/12 | 09/27/12 | M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice | 11-11:35PM | -TWT--- | :30 | 3 | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-TWT---</td><td>3</td><td>\$500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WPBF</td><td>Tu</td><td>09/25/12</td><td>11:26 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>CMD0917RH</td><td>\$500.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>W</td><td>09/26/12</td><td>11:12 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>CMD0917RH</td><td>\$500.00</td><td>NM</td></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>09/27/12</td><td>11:29 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>CMD0917RH</td><td>\$500.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/24/12 | 09/30/12 | -TWT--- | 3 | \$500.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 3 | WPBF | Tu | 09/25/12 | 11:26 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | CMD0917RH | \$500.00 | NM | 2 | WPBF | W | 09/26/12 | 11:12 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | CMD0917RH | \$500.00 | NM | 1 | WPBF | Th | 09/27/12 | 11:29 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | CMD0917RH | \$500.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/24/12 | 09/30/12 | -TWT--- | 3 | \$500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WPBF | Tu | 09/25/12 | 11:26 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | CMD0917RH | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WPBF | W | 09/26/12 | 11:12 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | CMD0917RH | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Th | 09/27/12 | 11:29 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | CMD0917RH | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | 09/25/12 | 09/26/12 | Nightline Class of Time - Pre-emptible with notice | 11:35-12:05AM | -TW---- | :30 | 2 | \$275.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-TW----</td><td>2</td><td>\$275.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>09/25/12</td><td>11:44 PM</td><td>Nightline</td><td>11:35-12:05AM</td><td>:30</td><td>CMD0917RH</td><td>\$275.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>W</td><td>09/26/12</td><td>11:57 PM</td><td>Nightline</td><td>11:35-12:05AM</td><td>:30</td><td>CMD0917RH</td><td>\$275.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/24/12 | 09/30/12 | -TW---- | 2 | \$275.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Tu | 09/25/12 | 11:44 PM | Nightline | 11:35-12:05AM | :30 | CMD0917RH | \$275.00 | NM | 2 | WPBF | W | 09/26/12 | 11:57 PM | Nightline | 11:35-12:05AM | :30 | CMD0917RH | \$275.00 | NM | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/24/12 | 09/30/12 | -TW---- | 2 | \$275.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Tu | 09/25/12 | 11:44 PM | Nightline | 11:35-12:05AM | :30 | CMD0917RH | \$275.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WPBF | W | 09/26/12 | 11:57 PM | Nightline | 11:35-12:05AM | :30 | CMD0917RH | \$275.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11 | 09/29/12 | 09/29/12 | Sat 8-9am News Class of Time - Pre-emptible with notice | Sat 8-9am | -----1- | :30 | 1 | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----1-</td><td>1</td><td>\$225.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>09/29/12</td><td>8:37 AM</td><td>Sat 8-9am News</td><td>Sat 8-9am</td><td>:30</td><td>CMD0917RH</td><td>\$225.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/24/12 | 09/30/12 | -----1- | 1 | \$225.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Sa | 09/29/12 | 8:37 AM | Sat 8-9am News | Sat 8-9am | :30 | CMD0917RH | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/24/12 | 09/30/12 | -----1- | 1 | \$225.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Sa | 09/29/12 | 8:37 AM | Sat 8-9am News | Sat 8-9am | :30 | CMD0917RH | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12 | 09/30/12 | 09/30/12 | Sun 630pm News Class of Time - Pre-emptible with notice | 630-7pm | -----1 | :30 | 1 | \$325.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| | | | |
|--------------------|---------------------|------------------------|-----------------------|
| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 955002-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| NRSC/Mack/R/Senate | NRSC/MACK | | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|-----------------------|-------------------|----------------------------|-----------------------|----------------|--------------|-------------------------|
| 12 | 09/30/12 | 09/30/12 | Sun 630pm News | 630-7pm | -----1 | :30 | 1 | \$325.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | -----1 | 1 | \$325.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WPBF | Su | 09/30/12 | 6:52 PM | Sun 630pm News | 630-7pm | :30 | CMD0917RH | \$325.00 NM |
| 13 | 09/29/12 | 09/29/12 | M-Sun 1130p-12am Late | 1130p-1205am | -----1- | :30 | 1 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | -----1- | 1 | \$400.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WPBF | Sa | 09/29/12 | 12:13 AM | M-Sun 1130p-12am Late News | 1130p-1205am | :30 | CMD0917RH | \$400.00 NM |
| | | | | | LR - Football | | | | |
| <u>Total Spots</u> | | | | | | | 30 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$11,730.00 |
| <u>Agency Commission</u> | \$1,759.50 |
| <u>Net Amount Due</u> | \$9,970.50 |